

2010 Waterfront Festival Sponsorships

The Downtown Plymouth Waterfront Festival will take place throughout Plymouth's historic waterfront & downtown. This free event attracts over 40,000 people to the Town of Plymouth and to the Festival's activities.

The Festival provides our local business community with the opportunity to sponsor events throughout the weekend, bringing attention to your businesses commitment community involvement.



"America's Hometown"
**Plymouth
Idol**



August 28

12:00 - 4:00 pm



5th Annual "America's Hometown" Plymouth Idol Sponsor - \$2000

- Sponsor logo to appear on all marketing/promotional efforts associated with Plymouth Idol including, auditions, semi-final & final-rounds.
- Sponsor logo & link featured on Waterfront Festival website.
- Banner placement on the Main Stage.
- Logo inclusion in all email promotions for Plymouth Idol.
- Large website ad with link placed on Plymouth Idol page of Festival website (Artwork provided by sponsor).
- Special "Thank You's" during Plymouth Idol.

Plymouth Idol activities will take place throughout the month of August. It is our most popular Festival event, & therefore receives the most attention at the Festival.

Semi-final & final rounds are judged by our celebrity panel, which have included American Idol contestants, local TV & radio celebs.

Contact

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